



# JANE HONECK, CPA

Author, Speaker and Personal Financial Specialist

*End money worries once and for all!*

*"We must examine our money beliefs and values to shift the existing financial paradigm to one that works with us rather than against us." – Jane Honeck*

## End money worries once and for all with Jane Honeck's empowering presentations!

Jane's lively presentations let you breathe easy as she shows you how to "state, debate, and recreate" your core beliefs about money for lasting change. Her entertaining, interactive talks will change your relationship with money forever. Her breakthrough presentations will open the door to the financial freedom you want and deserve. Jane's award-winning book, *The Problem With Money? It's Not About the Money!* as well as her coaching, workshops and presentations use her insightful knowledge of the intricate web of money beliefs, along with her years of expertise as an accountant, to lead you and/or your organization to a whole new life with money.

### Jane's talks are perfect for...

Business, social, government groups and organizations • Corporate events  
Networking groups, solo entrepreneurs • Schools and universities • Non-profits

## PRESENTATIONS: KEYNOTES, BREAKOUTS AND WORKSHOPS

*Always tailored to your group's needs*

### It's Not About the Money!

It's easy to have money problems – we all have them from time to time. What's not easy is finding the *real* problem. Learn how our unexamined money beliefs drive our relationship with money. Find out where, why and how you pick up these beliefs, and what to do with them, so you can begin living a financially-conscious life.

### Funny Money Talk

Do you think about money nearly all the time – but are embarrassed to *talk* about it? It's time to discover your new money life and make money worries a thing of the past! In this enlightening talk, Jane shows your group how to break free of old beliefs about money and create new ones that lead straight to financial freedom.

### Six Steps to Financial Consciousness

Drawing on concepts from her award-winning book, *The Problem with Money?*, Jane helps you uncover the consciousness that created your money problems and introduces you to six simple steps that lead to a financially-conscious life.

## To book Jane Honeck...

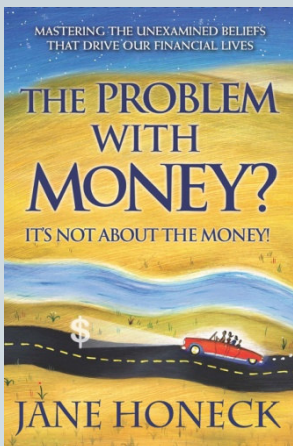
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Website: [www.janehoneck.com](http://www.janehoneck.com) • View video demo: <http://youtu.be/Z3xbC8tH8GA>

Jane Honeck has been featured in both print and broadcast media, including *Yahoo! Finance*, *The Washington Informer*, *Gwinnett Business Journal*, *TheTelegraph.com*, *RumboNews.com*, *PhillyBurbs.com*, *HealthNewsDigest.com.*, *FoxBusiness.com*, *Financial Advisor*, *Dow Jones Newswire*, and many Public Radio stations

### About Jane Honeck...

Jane is a Certified Public Accountant (CPA), Personal Financial Specialist (PFS), and Certified Empowerment Trainer specializing in financial planning and money coaching. As Founder of Honeck-O'Toole CPA firm in Portland, Maine, she has been a Tax and Financial Planning workshop leader and speaker for over 30 years. A Certified Empowerment Trainer and creator of the Cent\$ible Living Money Program, her popular weekly blog, *The Problem With Money?* presents new ways to think about our money and our world. She has been a featured guest on Hay House Radio, and has appeared in print media throughout the US and Canada. Jane's presentations and workshops are geared to all ages and stages of life.



### *The Problem With Money? It's Not About the Money!*

CPA Jane Honeck wondered why her clients weren't following the simple, logical steps that lead to financial balance: saving, avoiding credit card debt, and budgeting. It wasn't until events in her own life led her to self-exploration, that she discovered how profoundly our deep, unconscious beliefs about money affect the state of our finances. Viewing ourselves as incompetent money managers, thinking it's not okay to spend money on ourselves, and a myriad of other beliefs can hold us hostage to a dysfunctional financial life. From that realization, Jane developed a breakthrough method that exposes the hidden beliefs that sabotage our efforts to gain control of our spending and saving habits. In this groundbreaking book, she shows how to identify our money beliefs in seven key areas and gives us small, do-able steps that transform our relationship with money and allow a positive change in our financial behavior to naturally emerge.

Winner of 8 book awards including Silver Award for  
Foreword Reviews Book of the Year

### What people are saying about the book...

***"Jane's book goes way beyond other self-help books written about money. A tour de force on living financially conscious lives." – Gail Straub, Co-Founder, The Empowerment Institute, author of *Returning to My Mother's House****

***"Jane Honeck's approach is both revelation and relief. She points the way from money mystification to mastery – and makes it fun!" – B. LeMahieu, Ed.D.***

***"This book could be a financial life-saver by getting to the psychological root of the problem once and for all!" – S. Burns, Author of *New Trader, Rich Trader* and Top 500 Reviewer for Amazon.com.***

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